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## ***China's Urbanization: Planning, Cultural Conservation and Modernity***

**Jeffrey L. Soule, FAICP**

Director

Outreach and International Program  
American Planning Association

Monday, 20 October 2008 (13:00 -14:30)

Room 829, Knowles Building, The University of Hong Kong

### **Abstract:**

Jeff Soule has spent the last 12 years working with officials at all levels of Chinese government on behalf of the American Planning Association. Join Jeff and the planning and design community to hear his perspective on the issues facing Chinese cities and planners grappling with increasing globalization, climate change and the role of citizens and NGOs. He will also discuss APA's interests in developing a closer relationship with Hong Kong and the surrounding region and hearing member interests and suggestions. Jeff also serves on the World Heritage Committee of UNESCO through US ICOMOS and will give a brief report on the recent ICOMOS General Assembly and the upcoming Global Planners Network Congress to be held in Zhenjiang China, later this month.

### **About the Speaker:**

Jeff Soule has held a number of planning and policy positions in government and the non-profit sector: Senior Planner for a State Planning Commission in New York, Policy Coordinator for the US Department of Agriculture, in Washington, DC, where he directed a three-year small town revitalization program; Program Administrator, National Endowment for the Arts Design Program, developing and implementing initiatives including the Mayor's Institute on City Design; and Director of The Center for Rural Pennsylvania.

Mr. Soule became Policy Director of the American Planning Association in 1996 where he managed Government Affairs, Public Information and Outreach for the Associations' 44,000 members. In 1996 he launched an initiative with the Chinese government to provide long-term technical assistance through exchanges and demonstration projects. In 2007 Mr. Soule became Director of Outreach and International Programs at APA, a new position combining Communications, Partnerships, and International activities.

He has written and lectured extensively on urban design, rural development, historic preservation, environmental conservation and heritage area planning. Mr. Soule is a Fellow of the American Institute of Certified Planners, FAICP; Past President of the Baltimore Chapter of the International Land Economics Society, Lambda Alpha; member of the Cosmos Club in Washington DC. Jeff received a BA degree, with honors, from Colgate University in Environmental Science, and a Master's Degree in City and Regional Planning at Harvard University's Graduate School of Design.

***ALL INTERESTED ARE WELCOME***

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